

INSIST ON THE BEST



The most exclusive
appointment-based MICE events in the world

Real numbers, real buyers.

The Global Meeting & Incentive Travel Exchange portfolio truly stand out by the selective nature of the buyer acquisition process and the number of appointments guaranteed between buyers and suppliers. While large scale events bring in 'thousands' of MICE professionals, we only bring the best.

A private event generating guaranteed leads.

Instead of stepping foot on a trade show floor or within a hosted buyer area, suppliers remain appropriately situated in the comfort of their well-appointed hotel suite for private one-to-one meetings. With no need to vie for buyer attention against competitors in an open forum, suppliers can count on face time with buyers who have a vested interest in their company. Plus, suppliers will enjoy an even ratio of buyers looking to learn more about their products and services leading to solid business at the event.

An unmatched vetting process producing high-volume buyers.

All potential buyers undergo a comprehensive screening process including interviews, reference checks, a review of past travel purchases and anticipated future performance. This process delivers the most qualified buyers who are invited as our guest to attend.

WHY TURN TO US FIRST?

- ✓ Hand-selected fully-hosted buyers, by invitation only
- ✓ Private, deluxe accommodations for one-to-one meetings
- ✓ No hard costs normally associated with a tradeshow booth/space
- ✓ Premier networking
- ✓ Proven ROI

Buyers represent **\$618 million** in MICE decision-making!





TURN TO THE



For the most exclusive appointment-based MICE events in the world

June 17-19, 2012

THEhotel at Mandalay Bay
Las Vegas, Nevada

INCENTIVETRAVELEXCHANGE.COM



Incentive Travel Exchange

**North American incentive buyers
placing business globally**

A minimum of 25 pre-scheduled appointments

Suppliers represent incentive travel options
from across the globe

Fall 2012

Jamaica

CARIBBEAN.INCENTIVETRAVELEXCHANGE.COM



Caribbean Meeting & Incentive Travel Exchange

**North American meeting & incentive buyers
placing business in the Caribbean**

A minimum of 20 pre-scheduled appointments

Suppliers represent meeting & incentive travel options
in the Caribbean

November 1-4, 2012

Park Plaza Westminster Bridge,
London

EUROPETRAVELEXCHANGE.COM



Europe Meeting & Incentive Travel Exchange

**European meeting & incentive buyers placing
business globally**

A minimum of 20 pre-scheduled appointments

Suppliers represent meeting & incentive travel options
from across the globe

Inquire today!

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A proven, successful format comprised
of private, focused one-to-one
meetings that allow you to **maximize
your investment!**

Sister events



GLOBALTRAVELEXCHANGES.COM